

AMERICAN GAMING ASSOCIATION

SUPER BOWL LV BY THE NUMBERS

23 MILLION AMERICAN ADULTS

plan to bet on Super Bowl LV.

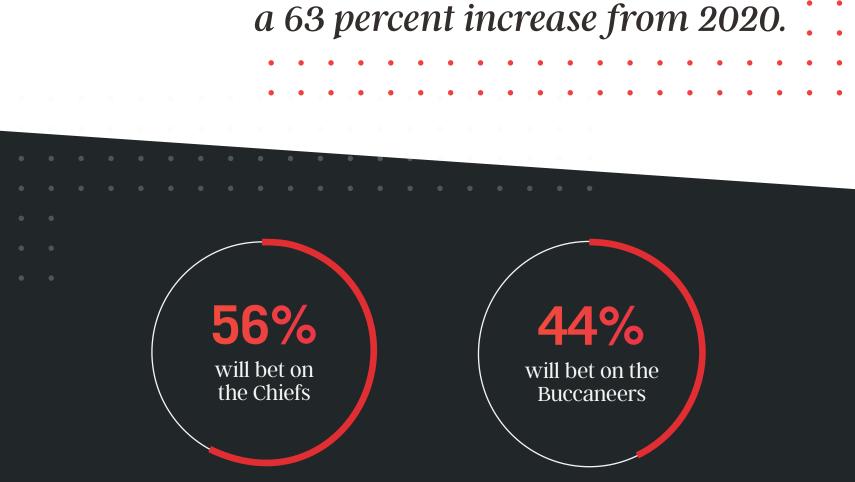
Americans say they will wager

\$4.3 BILLION ON THE SUPER BOWL.

More than



will place a bet online,



Methodology

Morning Consult conducted the online survey on behalf of the AGA between Jan. 25-27, 2021, among a national sample of 2,198 adults. The margin of error is +/-2 percent and greater among subgroups. Bettors include those who expect to place a bet online, with a bookie, with a casino sportsbook, in a pool or squares contest, or casually with family or friends.